

Founded in 2005, Evoke Research and Consulting (Evoke) is a certified service-disabled veteran-owned small business based in Rosslyn, VA. Evoke's vision is to provide world-class management consulting services through their 62 experienced consultants led by partners Greg Blaisdell and Jim Loreto. Evoke specializes in Management Consulting, Information Technology Professional Services and Solutions, Lean Six Sigma Process Evaluation, Organizational Improvement and Training, Portfolio Management, Acquisition Support and Financial Management.

Evoke has worked with USDA, Food Safety and Inspection Service (FSIS) since September 2012 exploring ways to evolve and improve operations and drive efficiencies on Business Intelligence and Enterprise Data Warehousing (EDW) Development Services. Their professionalism and knowledge of the requirement does not go unnoticed by FSIS. Evoke has been dedicated from day one to deliver a meaningful and valuable product to FSIS. Despite challenges associated with obtaining government furnished data and an unforeseen funding shortfall to secure the required hardware, Evoke has been able to provide a virtual software solution to accelerate processing; eliminating an extended implementation time delay. Through their determination and resourcefulness, Evoke offered a virtual software solution, without an increase in the contract value, so that FSIS could begin the learning and transition process of using the EDW services and delivered the converted applications to complete all of the application data conversions.

Maintaining a high level of exceptional service and dedicated professionalism is evident at Evoke. By providing a PC based virtualized solution to migrate applications, Evoke has been able to assist FSIS in their business operational process efficiency that will help ensure compliance. They also do so by making sure that the back-end processing is well documented by capturing information successfully on the front end. This helps FSIS improve the quality of data and reduce potential errors as the completed application can be integrated seamlessly between systems. This all translates into their ability to deliver an engaging application that improves information assurance, reduces paperwork to automate business processes, minimizes human-generated errors, and accelerates decision-making. Ultimately this has led to greater customer satisfaction at FSIS all without the cost of redundancies and delays. By taking advantage of Evoke's business knowledge through their available solutions and their willingness to be flexible, FSIS has found a valuable small business partner.