



FOR IMMEDIATE RELEASE

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FEDERAL AGENCIES WORK TOGETHER TO HOST THE 6TH ANNUAL NATIONAL VETERAN SMALL BUSINESS CONFERENCE

Department of Defense organizations and other Federal Agencies will co-sponsor The 6th Annual National Veteran Small Business Conference, which will take place at Caesars Palace, Las Vegas, Nevada, July, 19-22, 2010. This event, which is hosted annually by The Veteran Small Business Interagency Council—a group comprised of representatives from the various Federal Small Business Offices —, has continued to provide opportunities for Veteran-Owned and Service-Disabled Veteran-Owned Small Business owners to network and to gain valuable knowledge in the world of Federal contracting, while at the same providing Department of Defense (DoD) and non-DoD Federal Agencies the opportunity to work towards improving their contracting goals.

Since its inception in 2005, this conference has grown to more than 3,500 attendees, with participation from Veteran small business owners and representatives from all levels of the federal procurement community, as well as large prime contractors and other categories of small businesses, making it the largest conference of its kind. Topics of the educational sessions include: understanding the GSA schedule, legislation affecting small businesses, managing small business finances, successful business strategies, subcontracting with major defense prime contractors, and bonding requirements in Federal Government construction.

Ms. Tracey Pinson, Director, Army Office of Small Business Programs, will return with directors from Small Business Program offices throughout the DoD and the Federal Government to welcome attendees and will sit on the Directors' Town Hall general session, which met with huge popularity last year. Subject-matter experts from the Army, the small business world, and the Federal Government, will discuss the issues and challenges that veterans face when doing business in the public sector, and will give tips on overcoming these challenges. The conference will feature new session topics that are designed help ensure the stability of small businesses, such as managing cash flow, human resources, infrastructure, and leveraging technology applications for increased efficiency. U.S. Secretary of Veterans Affairs, General (Ret.) Eric Shinseki, has been invited to return as a luncheon speaker for the event. Other keynote and luncheon speakers who have been invited to attend include Ms. Hilda L. Solis, Secretary of Labor, U.S. Department of Labor and Mr. Ray La Hood, Secretary of Transportation, U.S. Department of Transportation. Attendees will also have the opportunity to showcase their businesses and conduct face-to-face meetings with government purchasing officials and subcontracting specialists.

Since 20 October 2004, when President George W. Bush signed Executive Order 13360, the Government has aspired to strengthen opportunities in Federal contracting for Service-Disabled Veteran Businesses. The goal of The National Veteran Small Business Conference is to help VOSBs and SDVOSBs take advantage of these contracting and subcontracting opportunities within the Federal Government.

Conference Agenda

The conference will begin with Federal Contracting informational sessions for businesses that are just breaking into the public sector. Over the next few days, general sessions and breakouts will cover a variety of subjects, such as:

- Contracting
- Marketing and Selling to the Federal Government
- Legislation Affecting Small Businesses
- Legal Issues with Government Contracting
- Accounting Infrastructure
- Successful Business Strategies
- Subcontracting
- Mentor-Protégé Programs
- Veteran Servicing Organizations – Hiring Veterans is Good for Business

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For more information or to register for The 6th Annual National Veteran Small Business Conference, visit www.nationalveteransconference.com. Or you can contact the Conference Team via phone, (703) 695-3220, or email at info@nationalveteransconference.com.